

Notified Syndicated Articles

Extend your press release with a journalist-style earned media article from a single platform

Syndicated Articles turn a single press release into a standalone, journalist-style feature that can be selected by publishers across a network of 3,000+ trusted media outlets. You gain newsroom-quality coverage that **extends the life and reach of your announcement** while reinforcing your core narrative with every placement.

Delivered within the Notified **Content OS**, Syndicated Articles keep the entire process in one workflow. From drafting your companion article to distributing it and tracking performance in Newswire Analytics, you work in a single connected environment instead of juggling separate tools or vendors. One release. One workflow. One set of analytics.

Why add a Syndicated Article to your next release?

✓ Maximize visibility in a single workspace

Combine wire distribution, article syndication and analytics in Content OS instead of stitching together multiple systems. Plan, publish, syndicate and measure in one connected workflow.

✓ Extend reach on trusted publications

Earn newsroom-style placements on vetted publisher pages when your article is selected, using the same workflow your team already uses for GlobeNewswire releases.

✓ Boost AI visibility and citations

Structure both press releases and companion articles around SOAR principles (Structure, Originality, Authority and Recency), so they are easier for AI systems to understand and cite accurately.

✓ Give your story a longer life

Press releases serve as the announcement of record, while syndicated articles live as evergreen coverage on publisher websites, often in different sections than press releases. A single announcement can become ongoing exposure across multiple publisher pages that sustain discovery and authority beyond the initial spike.

✓ Stay in control of the narrative

Draft your companion editorial article, define your own quotes and data, and keep the story consistent from newswire to publisher page to AI answers.

✓ Prove impact with unified analytics

Show how both the release and the article perform across wire and publisher placements with executive ready dashboards in Newswire Analytics.

How it works

1. Publish your release and attach an article

Issue your GlobeNewswire press release as usual. In the same workflow, upload a companion editorial article to prime credible coverage and discovery.

2. Refine with editorial support and submit from one place

Notified's editorial team reviews your article to ensure it meets our publishers' editorial standards, helps refine structure, clarity, and style, and then manages submission to the network.

3. Reach leading U.S. publishers

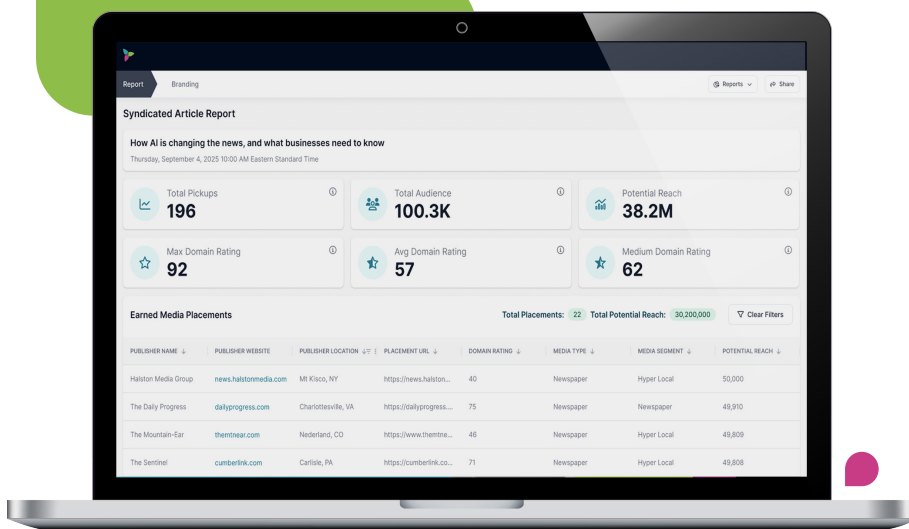
Your article is delivered to a network of media outlets. Publishers make their own editorial decisions and typically respond within 7 to 14 days. Approved articles appear on their sites, strengthening both search and AI visibility.

4. Measure everything in Newswire Analytics

Track and report on the full journey:

- Newswire pickups and reach
- Article placements and outlets
- Average and max Domain Ratings
- Potential Reach and Total Audience

For more information, contact us at contactus@notified.com



Localization

Syndicated Articles are delivered to a U.S. network of media outlets. To reach UK audiences with similar editorial style content, GlobeNewswire also offers the **Syndicated Articles - U.K** circuit through a partnership with SWNS, all managed within the broader Content OS workflow.

A Syndicated Article must be affiliated with a press release and is structured as news. It is more objective and non-promotional than its accompanying press release and is reported separately in Newswire Analytics.